



KINDRA HALL

BIOGRAPHY

(This is Kindra Hall's long-form biography. Use this biography on event websites and other marketing materials to help promote the event, as well as in conference materials such as programs and event apps.)

Kindra Hall, MA

Wall Street Journal best selling author, Award-Winning Storyteller

Long before storytelling became a business buzzword, Kindra was fulfilling a 5th grade language arts assignment by reading a story to a room full of out-of-control 3rd graders. Instead of reading from the pages, Kindra set the storybook aside and told the story herself. Within the first few sentences, she held those unruly 3rd graders in the palm of her hand and knew, in that moment, she had stumbled upon something powerful.

Since that time, Hall has become the go-to expert for [storytelling in business](#) and beyond. She is the best-selling author of [Stories that Stick: How Storytelling Can Captivate Customers, Influence Audiences, and Transform Your Business](#).

Stories that Stick debuted at #2 on the Wall Street Journal Bestseller List, and companies like Forbes and Gartner say it “may be the most valuable business book you read.” And her newest book, Choose Your Story, Change Your Life is one of the Next Big Idea Club’s top 10 happiness books.

Kindra Hall is a sought-after [keynote speaker](#) trusted by global brands to deliver messages that inspire teams and individuals to better communicate the value of their company, their products and their individuality through strategic storytelling. Hall is also the former Chief Storytelling Officer at Success Magazine where she shared the inspiring, often untold, stories of achievers like Daymond John, Deepak Chopra, James Altucher and Misty Copeland in print and on the podcast Success Stories with Kindra Hall.

Kindra lives in Manhattan with her husband, young son and daughter. When she is not traveling the world speaking, Kindra can usually be found at spin class, spending time with friends or exploring the city with her family.